

Sommet des technologies du divertissement 娱乐科技高峰论坛 | ET Summit 16.09.2019

The last day of the 4th edition Canada China International Film Festival was packed by various events. The Entertainment Technology Summit, which is a signature section of the festival included Film and Television Cooperation Co-production Workshop, Featured Keynote Speeches, Fast Forwards Presentation, and B2B matching sessions running concurrently.



Morning Workshop Speakers and Guests

Hôte | 主办 | Host :

Canada China Art-Tech (CCAT) | 中加艺术科技联盟

China Science and Technology Culture Communication Industry Alliance (CSCCIA) | 中国科技文化传播产业联盟

Partenaires logistiques | 合作伙伴 | Logistics Partners : Collège MEGA | MEGA College | 新起点学院 & Research and Development Frontier Institute (RDFI) | 研发智库

Co-production Resources Workshop

Location: Fasken, 800 Victoria Square, Suite 3700, Montreal, QC. H4Z1E9

First session is workshop offered by Mrs. Camille Gueymard from Téléfilm, Ms. Brigitte Leblanc and Ms. Josée Turcot from National Bank, Mr. Dean Chenoy from BCTQ and Ms. Claire Yu from Montreal International. In their talk, they provided details about Quebec favorable policies for co-production projects.



Camille Gueymard, Deputy Director, Business Affairs, French market, Telefilm Canada

Ms. Camille Gueymard introduced Telefilm and how it supports the coproduction in all means, including helping with funding and project proposals. It also supports Canadian filmmakers attend Asian and European international film festival. Then, she offered details about the procedure of the co-productions and hoped that Telefilm could facilitate more co-production projects between China and Canada.



Brigitte Leblanc

Vice-Présidente Associée Canada & International, Creative Industries Group | 加拿大国家银行创意产业部国际事务副总裁 | Associate Vice-President Canada & International, Groupe Industries Créatives

Josée Turcot

Directrice, services aux entreprises, Groupe des industries créatives de la Banque Nationale | 加拿大国家银行创意产业部企业服务经理 | Manager, Enterprises Services, Creative Industries Group of National Bank



Dean Chenoy

Directeur du conseil d'administration du Bureau du cinéma et de la télévision du Québec | 魁北克电影电视投资局局长 | Board Director of Québec Film and Television Council



Claire Yu

Directeur principal Asie-Pacifique - Investissements étrangers de Montréal International | 蒙特利尔投资局亚太地区海外投资部高级总监 | Senior Director at Asia-Pacific - Foreign Investments of Montreal International

Entertainment Technology Summit

16 septembre 2019

Lieu | 地点 : Fasken, 800 Victoria Square, Suite 3700
Montreal, QC. H4Z 1E9

13:00 : Sommet des technologies du divertissement
| 娱乐科技高峰论坛

15:00 : B2B | 商务洽谈会

We Come Again

Billet | 票价 : 150 CAD

Hôte | 主办 :
CCAT CANADA CHINE ART-TECH 中加艺术科技联盟
CSCCIA FASKEN 中国科技文化传媒产业联盟

Ce projet s'inscrit dans la mise en oeuvre du Plan culturel numérique du Québec. Québec

Salutations | 开场致辞 | Greetings



Amir Asif, Doyen de la Faculté de génie et d'informatique (ENCS) et professeur de génie électrique et informatique à l'Université Concordia | 大学工程与计算机学院院长 | Dean of Faculty of Engineering and Computer Science, Concordia University 康考迪亚, Canada | 加拿大



Dan Su, Canada | 加拿大

Associé chez Fasken, cabinet d'avocats | Fasken 律师事务所合伙人 | Associate from Fasken Law Firm

Fasken is a leading international law firm with more than 700 lawyers and ten offices on four continents. Clients rely on us for practical, innovative and cost-effective legal services. We find solutions to the most complex business challenges and disputed issues and provide exceptional value, all while putting clients at the centre of all we do.



Serguei Mokhov, Canada | 加拿大
 康考迪亚大学教授, mDreams Stage 实验室创始人 |
 mDreams Stage Research and Creation Group,
 Concordia University
 Co-directeur du CCIFF; Professeur Adjoint à
 l'Université Concordia; Co-fondateur de mDreams
 Pictures, Inc. et mDreams Stage Research and Creation
 Group. Chef technique pour le projet Illimitable Space
 System (ISS) et directeur général du Sommet des
 technologies du divertissement. 电影节联合董事、康考
 迪亚大学委任教授、mDreams Stage; mDreams
 Pictures, Inc. 联合创始人, ISS项目技术领头人, ET
 峰会总负责人. CCIFF Co-director, Affiliate Assistant

Professor, Concordia University; Co-founder of mDreams Pictures, Inc. and mDreams Stage Research and Creation Group. Technical lead on the Illimitable Space System (ISS) project. ET Summit General Chair.

Conférenciers vedettes | 特邀演讲 | Featured Speakers



Brigitte Carbonneau, Canada | 加拿大
 Productrice pour le Cirque du Soleil | 太阳马戏团制作人 |
 Producer at Cirque du Soleil
 Le Groupe de divertissement du Cirque du Soleil a
 complètement révolutionné les arts du cirque et est maintenant
 un chef de file mondial en ce qui a attiré aux spectacles. Le
 Cirque du Soleil a étendu ses approches créatives et novatrices à
 diverses formes de divertissement, telles que les productions
 multimédias et les expériences immersives. Le Cirque du Soleil
 souhaite également diffuser universellement son impact positif à
 l'aide de ses outils les plus importants: la créativité et l'art. 太阳
 马戏团娱乐集团彻底改造了马戏艺术, 现在是现场娱乐表演

的世界领导者。太阳马戏团将其创新方法和技术扩展到各种娱乐形式, 如多媒体制作和沉浸式体验。太阳马戏团也致力于利用其最重要的工具 - 创造力和艺术 - 来传播其积极影响。The Cirque du Soleil Entertainment Group completely reinvented circus arts, and is now a world leader in live entertainment. Cirque du Soleil has extended its creative, innovative approaches to various entertainment forms such as multimedia productions and immersive experiences. Cirque du Soleil also aims to spread its positive impact universally using its most important tools: creativity and art.



Ludovic Langlois-Therrien, Canada | 加拿大
 Groupe de divertissement du Cirque du Soleil | 太阳马戏团娱乐集团 |
 4U2C, Cirque du Soleil Entertainment Group



4U2C est une entreprise privée basée à Montréal qui se spécialise dans la conception vidéo, la scénographie, l'éclairage et les nouvelles technologies. 一家总部位于蒙特利尔的私有公司，专门从事视频设计，舞台设计，灯光照明和新型技术。 A Montreal-based privately-held company that specializes in Video Design, Set Design, Lighting, and New Technology.



Paul Debevec, USA | 美国

Scientifique senior | 资深工程师，谷歌VR | Senior Staff Engineer, Google VR

Scientifique senior à Google VR et professeur auxiliaire de recherche en informatique à la Viterbi School of Engineering de l'Université de Californie du Sud. Il a également reçu divers prix prestigieux, l'un des plus récents étant un prix d'excellence scientifique et technique à la 91^e cérémonie des Oscars.



Google VR的高级科学家和南加州大学维特比工程学院计算机科学兼职研究教授。他还获得了多个著名奖项，其中最近一项是第91届奥斯卡颁奖典礼的科学和技术成就奖。

Senior Scientist at Google VR and Adjunct Research Professor of Computer Science in the Viterbi School of Engineering at the University of Southern

California. He also received various prominent awards, one of the most recent being a Scientific and Technical Achievement Award at the 91st Academy Awards.



Qinglian Liu, China | 中国

Directrice de la China Science and Technology Culture Communication Industry Alliance (CSCCIA) | 中国科技文化传播产业联盟主任 | Director of CSCCIA

Sous la direction de l'Alliance de collaboration Industrie-Université-Institut de Recherche de Chine, l'Alliance des Industries de la Communication Culturelle de Science et Technologie de Chine est composée de plus de 70 instituts, incluant les instituts de recherche de l'Académie des Sciences de Chine, les instituts artistiques, Beijing Zhongkeshiwei Technologie et Culture Co., Ltd,



l'Association du marché de la Technologie de Beijing, l'Alliance du Microfilm de Campus chinois. L'académicien Jiulin Sun est président du conseil d'administration et la chercheuse Shuiying Ge est vice-présidente exécutive et secrétaire générale de l'Alliance. 中国科技文化传播产业联盟是中国产学研促进会管理下，由中国科学院相关院所、艺术类院校、北京中科视维文化科技有限公司、北京技术市场协会、中国校园微电影联盟等70余家机构组成。孙九林院士任理事长、葛水英研究员任联盟执行副理事长兼秘书长。 Under the

management of the China Industry-University-Research Institute Collaboration Association, the China Science and Culture Communication Industry Alliance (CSCCIA) is composed of more than 70 institutions, including the faculties of Chinese Academy of Sciences, art schools, Beijing Zhongkeshiwei Culture Technology Co.,

Ltd., Beijing Technology Market Association, and China Campus Microfilm Alliance. Academician Jiulin Sun serves as the Chairman of the Board of Directors and Researcher Shuiying Ge serves as Executive Vice President and Secretary General of the Alliance.



Mei Hu, China | 中国

Réalisatrice, Productrice | 导演, 制片人 | Director, Producer
Faisant objet de beaucoup d'éloges autant au niveau national qu'international, Mei Hu a souvent été désignée comme l'une des meilleures créatrices contemporaines de films et de contenu télévisuel de l'époque. Son travail, imprégné de réalisme, traite de sujets historiques avec brio et la réalisatrice, en plus de retenir l'attention des experts et du public, a gagné une panoplie de prix prestigieux afin d'honorer sa créativité et son attitude de travail méticuleuse. 胡玫导演, 国家一级导演

, 当代优秀的影视创作者之一, 在国内外电影和电视界都备受瞩目和好评。胡玫导演坚持现实主义创作风格, 善于驾驭重大历史题材。不仅作品受到专家和观众的期待和关注, 导演本人也因拥有一丝不苟的创作精神和工作态度而屡获嘉奖。Hu Mei, National Class A Director, and one of the best contemporary film and television creators, has received much attention and praise at home and abroad. Mei Hu insists on the realist style and is good at mastering major historical subjects. Not only her works are paid much attention by experts and audiences, but the director herself has won numerous awards for her creative spirit and meticulous work attitude.

Remarques | 发言 | Fast Forwards



Feng Yang, China | 中国

Jintian, Compagnie de production cinématographique | 金田影视智慧传媒产业园 | Film Production Company

杨峰先生凭借在金田电影产业园为年轻电影制作人创造机会的杰出成就, 被誉为中国传媒大学的荣誉导师。他也是国际电影节主席联盟的联合创始人。Mr. Feng Yang is titled as the honored

instructor of Communication University of China by his outstanding accomplishment in creating opportunities for young filmmakers in his Jintian film industrial park. He is also the co-founder of the Chairman Alliance of international film festivals.



Wei Li, Canada | 加拿大

Centre de Recherche de Huawei au Canada | 华为加拿大研究中心 | Huawei Canada Research Centre



Chef d'équipe et architecte de l'équipe d'intelligence artificielle du centre de recherche Huawei à Toronto. Les principaux domaines de recherche de Wei sont interdisciplinaires et font appel à la fois à l'intelligence artificielle (IA) et à l'interaction homme-machine (IHM). Son travail / ses intérêts passés et présents relèvent des domaines suivants: apprentissage automatique, représentations de connaissances appliquées et raisonnement automatique. 多伦多华为研究中心人工智能团队的领导者和设计师。进行跨学科研究，主要研究领域是人工智能（AI）以及人机交互(HMI)。他过去和现在的工作和兴趣都集中在以下领域：机器学习，应用知识的体现和自动式推理。 Team lead and architect of AI Team at Huawei Toronto Research Centre. Wei's main research interests are interdisciplinary, drawing on both artificial intelligence (AI) and human-computer interaction (HCI). His past and present work/interests fall into the following areas: machine learning, applied knowledge representations and automatic reasoning.



Zhenglin Xiong, Canada | 加拿大
 研发智库 | Research and Development Frontier Institute (RDFI)
 Zhenglin Xiong是研发智库的副总裁，该平台汇集了加拿大和中国两国创新生态系统研究领域中的精英人才，企业家，投资者和相关行业专家。 Zhenglin Xiong也是Tuninsight的首席执行官，Tuninsight是一家总部位于蒙特利尔的公司，专注于开发创新的AI技术。 Zhenglin Xiong is the Vice President of RDFI, a platform that brings together the brightest minds from the research fields, entrepreneurs, investors, and key stakeholders in the innovation ecosystem between Canada and China. Zhenglin Xiong is also the CEO of Tuninsight, a Montreal based company that focuses on developing innovative AI technologies.



Rupert Bottenberg & King-Wei Chu, Canada | 加拿大
 Festival International de films Fantasia | Fantasia 电影节 |
 Fantasia Film Festival



Fantasia位于美丽的蒙特利尔市中心，是一个文化和专业的目的地，自其第一届举办以来，该节日的日益普及引起了国际电影业的关注以及来自世界各地的大量参与者。 Located in the heart of beautiful Montreal, Fantasia is a cultural and professional destination point, and since its first edition, the festival's ever-growing popularity has attracted the attention of the international film industry alongside a legion of attendees from across the world.



Daniel Iregui, Canada | 加拿大
Iregular 多媒体交互 | Iregular Interactive Media



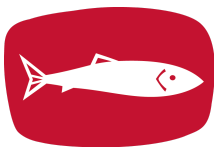
Daniel Iregui是一位新媒体艺术家，他使用技术作为工具和审美来创造互动雕塑，空间和建筑干预。他经常在视听系统开放供观众改造时，对其产生的无限和随机组合进行创作。他的作品曾在世界各地电影，画廊及特别活动中举办过重要的展示。Daniel Iregui is a new media artist who creates interactive sculptures, spaces and architectural interventions using technology as a tool and an aesthetic. He often works with the infinite and random combinations produced when an audiovisual

system is open for the audience to transform it. His works have been presented around the world by important festivals, galleries and special events.



Ghislain Cyr, Canada | 加拿大
Sardine 动画制作公司 | Sardine Productions

En tant que Président-fondateur et Producteur M. Cyr est entre autres responsable du développement des affaires, du financement des productions et de la gestion des opérations chez Sardine Productions. 作为Sardine Productions的创始人兼总裁，Cyr先生负责公司的战略领导。他负责监督生产运营并引领所有业务发展。As founder and President of Sardine Productions, Mr. Cyr is responsible for the strategic leadership of the company. He oversees production operations and spearheads all business development.



Sardine
productions



Samy Lamouti, Canada | 加拿大
Neweb Labs, Système de Projection Holographique 3D | 3D全息投影公司 | 3D Holographic Projection System



NEWEB LABS是一家新媒体公司，它使用人工智能，全息和动作捕捉来提供最前沿的体验。Samy Lamouti是一位多学科的数字艺术，设计师和技术专家，他参与艺术和技术项目，担任过各种角色，从创意总监，设计师，编辑到技术总监。他曾参与VFX电影，如《Blade Runner 2048》《Alien : Covenant》或《Doctor Strange》。NEWEB LABS is a new media company that uses artificial intelligence, holography, and motion capture to provide cutting-edge experiences

Samy Lamouti is a multidisciplinary digital artist, designer and technologist he's involvement in art & technology projects took him in various roles from creative director, designer, editor, to technical director. He worked on movies VFX like Blade Runner 2048, Alien : Covenant or Doctor Strange.



Sun Min Dufresne, Canada | 加拿大

MASSIVart 制作公司 | MASSIVart Production Agency

MASSIVart est une agence de consultation et de production artistique. Travaillant à Montréal, Toronto, Shanghai, Los Angeles et Mexico, l'agence collabore avec des artistes émergents et établis, des architectes, des promoteurs, des designers et des talents créatifs pour créer des événements imprégnés d'art, des espaces hors du commun, des oeuvres d'art et des programmes culturels originaux et pertinents. Avec son équipe de producteurs, de directeurs artistiques, de commissaires et de designers toujours

**MASSIV
ART**

à l'avant-garde de la scène artistique et culturelle, MASSIVart créé des contenus exclusifs, développe des designs captivants et connecte les artistes au public tout en faisant rayonner ses partenaires et clients de manière innovante. MASSIVart是一家全球性的艺术咨询和制作机构。该机构在蒙特利尔，多伦多，上海，洛杉矶和墨西哥，与新兴和成熟的艺术家

，建筑师，开发人员，设计师和创意人才合作，创作艺术活动，建筑设计，艺术作品以及原创和文化相关项目。凭借其始终处于全球艺术和文化领域前沿的制作人，艺术总监，策展人和设计师团队，MASSIVart创造独家内容，开发有影响力的设计，并将艺术家与公众联系起来，同时以创新的方式突出他们的合作伙伴和客户。MASSIVart is a global art consultancy and production agency. Working in Montreal, Toronto, Shanghai, LA and Mexico, the agency collaborates with emerging and established artists, architects, developers, designers and creative talent to create art-driven events, architectural design, works of art and original and culturally relevant programs. With its team of producers, art directors, curators and designers who are always at the forefront of the global art and culture scene, MASSIVart creates exclusive content, develops impactful design and connects artists to the public while highlighting their partners and clients in innovative ways.



Alice Wang, Canada | 加拿大

Le Conseil des Entrepreneurs Chinois au Canada | 加拿大华人企业家理事会 | Canada Chinese Entrepreneurs Council

CCEC是一个致力于促进中加企业合作、促进中加关系健康发展的非营利性组织，致力于推动中加商业正义，为中加成员和商业伙伴搭建有效的交流平台。本组织鼓励和支持成员国之间的信息交流、资源共享和公平有效合作。CCEC is a non-for-profit organization committed to promote cooperation among businesses as well as to sustain healthy



Le Conseil des Entrepreneurs Chinois au Canada
Canada Chinese Entrepreneurus Council
加拿大华人企业家理事会

CCEC

development between China and Canada by promoting commercial righteousness, building effective exchange platform between its members and business partners. The organization encourages and supports information exchange, resource sharing and fair and effective cooperation among its members.



Nicolas Tétrault & Jade Xin Zhao, Canada | 加拿大
Royal LePage du Quartier 房地产 | Royal LePage du Quartier Real Estate

Nicolas Tétrault和赵馨是蒙特利尔皇家地产的地产经纪，致力于大蒙特利尔地区乃至加拿大范围的商业地产和项目开发。Nicolas现担任蒙特利尔市政府顾问职务并曾作为议员参选，他和他的团队将帮助在加拿大投资的企业实现商业目标。Nicolas Tétrault and Jade Xin Zhao are real estate



brokers from Royal LePage du Quartier who specialize on commercial sales and projects in Great Montréal region and Canada wide. Serving as the counselor of Montreal City Council, Nicolas and his real estate team will help enterprises worldwide achieve their business goals in Canada.



Thierry Adam, Canada | 加拿大
Minority 媒体 | Minority Media

Minority Media 是世界公认的VR先锋，有数十个地点经营地点。Thierry Adam几十年来一直在制作娱乐节目，探索最新技术和新观众。

Minority Media is a world-recognized pioneer of VR, with dozens of locations operating their

attractions. Thierry Adam has been producing entertainment for decades, exploring the latest technologies and new audiences.



Pierre Even, Canada | 加拿大

Item 7, Compagnie de production cinématographique |

Item 7 影视制作公司 | Film Production Company

Pierre Even est un producteur de films canadien originaire du Québec. Il a gagné à deux reprises le prix du meilleur film de l'Académie canadienne du cinéma et de la

télévision et a produit les films Rebelle et C.R.A.Z.Y. Il a

aussi été nommé pour Café de Flore. Pierre Even是一位来自魁北克的加拿大电影制片人。作为电影“战争女巫”和C.R.A.Z.Y的制片人，他曾两次获得加拿大电影电视学院最佳电影奖。他也曾以电影Café de Flore被

此奖项提名。Pierre Even is a Canadian film producer from Quebec. He is a two-time winner of the award for Best Motion Picture from the Academy of Canadian Cinema and Television, as producer of the films War Witch and C.R.A.Z.Y.; he was also nominated for Café de Flore.



<<Une Vie Qui Commence de Michel Monty>> lance Item 7 en 2009. Ses trois premières productions – les deux autres étant Café de Flore de Jean-Marc Vallée et Rebelle de Kim Nguyen – reçoivent un bel accueil critique et public et récoltent aussi plusieurs nominations ou prix prestigieux, dont une nomination pour l’Oscar

du meilleur film en langue étrangère pour Rebelle. Michel Monty的Life Begins在2009年建立了Item 7。与Jean-Marc Vallée的Café de Flore和Kim Nguyen的War Witch一起，Item 7的前三部作品广受观众和影评人的好评，获得了许多提名和奖项，包括War Witch获得的奥斯卡最佳外语片提名。Michel Monty’s Life Begins launches Item 7 in 2009. Together with Jean-Marc Vallée’s Café de Flore and Kim Nguyen’s War Witch, Item 7’s first three productions receive great public and critical claim earning many nominations and awards, including a nomination to the Oscar for Best Foreign Language Film for War Witch.



Jean-François Connolly, Canada | 加拿大
IVADO 数据定量研究所 | IVADO Institute For Data Valorization

IVADO旨在汇集行业专业人士和学术研究人员，以开发数据科学，运筹学和人工智能方面的尖端专业知识。IVADO成员提供数据管理方法并为决策提供信息，以实现最佳资源利用。从本质上讲，IVADO为其网络中的专家，合作伙伴，研究人员和学生之间的知识交流和合作创造了机会。IVADO aims to bring together industry professionals and academic researchers to develop cutting-edge expertise in data science, operational research and artificial intelligence. IVADO members provide data



management methods and inform decision making for optimal resource use. In essence, IVADO creates opportunities for knowledge exchange and collaborations between the specialists, partners, researchers and students in its network.



Daniel Bissonnette, Canada | 加拿大
CUBE 文化交流公司 | CUBE Culture Inc.

CUBE Culture Inc. est une entreprise canadienne avec des bureaux à Montréal et à Shanghai. Offrant une gamme diversifiée de services et donnant accès à des opportunités d'affaires, elle relie les marchés internationaux aux entreprises québécoises et montréalaises actives dans le secteur des industries culturelles et créativ的硬件，非常易于使用，并产生逼真的结果。Skullscan develops AI-powered technology that enables users to generate ultra-realistic 3D avatars of themselves from a single photo in under 10 seconds. Our solution doesn't require any additional hardware, is very easy to use, and produces lifelike results.





Adrien Bodson, Canada | 加拿大

Orange Medias

Recognized as one of Canada's top film producer under 35, Adrien has built himself a stellar reputation in the entertainment industry. In 2019, Adrien became the first Canadian to be invited to become a member of the FPA (Federation of Motion Picture Producers of Asia-Pacific).

Founded in 2002, Orange Médias is a leading Canadian film production company. It's mission is to set up successful win-win partnerships in order to create world-class films with strong commercial and international appeal.



Jean-Luc Hébert, Canada | 加拿大

Saimen

Saimen est un groupe de compagnies établies en Chine et au Canada qui opèrent et investissent dans la fabrication de haute technologie sous la marque principale Saimen, et dans le secteur du

divertissement par le biais de la marque connexe Saimen Entertainment. Saimen是一家位于中国和加拿大的公司，通过主要品牌Saimen经营和投资高科技制造业，并通过姐妹品牌Saimen Entertainment在娱乐业经营和投资。Saimen is a group

of companies based in China and Canada that operate and invest in high-tech manufacturing through the main brand Saimen, and in the entertainment sector through the sister brand Saimen Entertainment.

B2B

The business meeting was held after the talks, and was in full swing during this year's 2nd edition ET Forum. Many Chinese and Canadian companies as well as industry organizations exchanged plans to collaborate their investments and projects in entertainment technology, content production, technical support. Many of them reached a number of Sino-Canadian cooperation agreements.

Companies participating in such commercial projects include: Huawei (Canada), Google, China Science and Technology Communication Industry Alliance, Jintian Film and Television Media Industry Park, Cirque du Soleil, SeekShift, Skullscan, Iregular, OVA, Cinco, Shanghai MM2, production Ren Xiangrong, H2O2, producer Xu Qianya, Orange Medias, Item 7, Sardine Productions, Syon Media, Producer Xiao Yue.



Shanghai MM2 Culture Communication, Singapore | 新加坡

MM2 s'engage principalement dans l'investissement dans le contenu cinématographique et télévisuel, la production, la distribution et le marketing intégré.

En réponse à la politique nationale «One Belt, One Road», Shanghai MM2 promeut activement les activités de contenu chinois vers l'étranger, notamment la distribution à l'étranger, les échanges

internationaux, la coproduction, les investissements stratégiques, etc. Shanghai MM2 a développé ses activités au Singapour, en Malaisie, en Chine, à Hong Kong, Taiwan et à Los Angeles, aux États-Unis. 上海MM2以影视内容投资、制作、发行、整合营销为主营业务。为了响应“一带一路”的基本国策，上海MM2积极地推进中国内容走向海外的各项业务，包括海外发行、国际交流、联合制作、战略投资等，上海MM2已将业务发展到新加坡、马来西亚、中国香港、中国台湾、美国洛杉矶等地。MM2 is mainly engaged in film and television content investment, production, distribution and integrated marketing. In response to the basic national policy of “One Belt, One Road”, Shanghai MM2 actively promotes the business of Chinese content to overseas, including overseas distribution, international exchange, joint production, strategic investment, etc. Shanghai MM2 has developed its business to Singapore, Malaysia, China, Hong Kong, Taiwan, and the United States in Los Angeles.



DESIGN & DEVELOPMENT

Yueyue Zou & Bo Wen Bo, Canada | 加拿大

H2O2是一家创新型公司，为全球客户提供专业和多元化的设计，教育和开发服务。该公司通过创造呼应自然环境的空间，为人类和自然设计和建立一个可持续和谐的社会。H2O2 is an innovative company, which offers professional and diversified design, education and development services to global

clients. The company designs and builds a sustainable and harmonious society for humans and nature by creating spaces that complement the natural beauty of the environment. es. L'entreprise dispose d'un vaste réseau de contacts dans plusieurs pays, notamment sur le marché chinois. CUBE Culture Inc.是一家加拿大公司，在蒙特利尔和上海设有办事处。它提供专业服务和商业机会，将国际市场与文化和创意产业领域的魁北克和蒙特利尔企业联系起来。该公司受益于庞大的联系网络，遍布多个国家，包括中国市场。CUBE Culture Inc. is a Canadian company with offices in Montréal and Shanghai. Providing specialized services and business opportunities, it links international markets to Québec and Montréal based businesses in the field of cultural and creative industries. The company benefits from a large network of contacts, spread over several countries, including the Chinese market.



Danny Bergeron, Canada | 加拿大

Syon Media is a Canadian production company specializing in international co-productions as well as acquiring and developing original creative properties in the fields of Feature Films, Documentaries and Animation.



Pang Shuo, Canada | 加拿大

在OVA，我们创造定制体验，赋予品牌活力并促进人与人之间的联系。无论您是在寻找员工参与度，品牌知名度还是简化操作，我们都致力于创造每个人都可以获得的道德和人性化体验，无论年龄或技术能力如何。由OVA提供支持的StellarX是非程序员开发自己的XR环境的最佳沙箱，它使他们能够通过简单的拖放创建来构建。At OVA, we create customized experiences that empower brands and foster human connection.

Whether you're looking for employee engagement, brand awareness, or streamlined operations, we're committed to creating ethical and human experiences that are accessible to everybody, regardless of age or technical ability. StellarX powered by OVA is the best sandbox available for non-programmers to develop their own XR environments, and it enables them to build through simple drag-and-drop creation.





Ben McDade, 加拿大

SeekShift简化了计算机生成电影制作的动画流程。我们使创意总监能够使用语音命令实时控制虚拟演员（3D角色）。我们利用计算机视觉，深度学习和自然语言处理来控制虚拟演员的身体动作和面部表情来产生表演，这与熟练的动画师使用软件操作是一样的。SeekShift simplifies animation for computer-generated film production. We empower creative directors to control virtual actors (3D characters), in real-time, using voice commands. Our AI leverages computer vision, deep learning, and natural language processing to control the body movement and facial expressions of virtual actors the same way highly-skilled animators use software to generate performances.



Fady Soliman, 加拿大

Skullscan开发了人工智能技术，使用户能够在10秒内从一张照片中生成超逼真的3D自己的头像。我们的解决方案不需要任何额外的硬件，非常易于使用，并产生逼真的结果。



Cinco, Canada | 加拿大

Cinco是一个品牌体验和赞助激活机构，推崇“生活是一种体验”。Cinco使用持续体验生态系统（Continuous Experience Ecosystem），通过实时交互、移动连接、内容创建和社交媒体吸引消费者。通过与福特，NBA，欧莱雅，贝尔，雀巢，TIFF，三星，丝芙兰，Coors Light, Giorgio Armani等众多具有前瞻性思维的国际和国内品牌合作，Cinco每天都会受到启发。CincoLab是公司创造体验与创新集合的部分，也是公司在全球取得成功的重要组成部分。Cinco is a Brand Experience & Sponsorship Activation agency that lives by one mantra: Life is an Experience. We use our Continuous Experience Ecosystem to engage consumers through live interactions, mobile connectivity, content creation and social media (wearecinco.com). We get inspired daily by working with forward-thinking international and national brands such as Ford, NBA, L'Oréal, Bell, Nestlé, TIFF, Samsung, Sephora, Coors Light, Giorgio Armani and many more. CincoLab, our Experience Creation & Innovation Collective, is an integral part of our success around the globe.



项蓉 | Rong Xiang

Producer 制片人

1979年-2006年从事专业舞台艺术工作（专业主持人、声乐）并多次得奖。2011年开创了北京天宝中艺国际文化传媒有限公司，参与投资制作多部纪录片及电影。《美人谷》制片人、出品人。Rong Xiang engaged in professional stage art work from 1979 to 2006. She established Beijing Tianbao Zhongyi International Culture Media Co., Ltd. Producer of documentary *Beauty Valley*.



徐千雅 | Qianya Xu

Xu Qianya est une productrice de films née à Nanjing. Elle a été productrice et animatrice pour le programme “Perfect” à la station de radio FM101.1 de Jiangsu de 2007 à 2009. Vers la fin de l’année 2009, elle a travaillé dans le bureau du président de la Société de Classification de Chine tout en étant directrice du marketing pour le Magazine “China’s Shipping Inspection”. En 2015, elle a fondé Beijing Mengjie Film

and Television Culture Co., Ltd. et en est présentement la présidente. La compagnie se dévoue à l'investissement et à la production de films et de programmes télévisuels. **徐千雅**, 出生于南京, 电影出品人、制片人。2007年-2009年曾任江苏广播电台FM101.1《非常完美》制作人, 主播。2009年底入职中国船级社总裁事业部同时兼职《中国船检》杂志社市场部经理。2015年筹建北京梦界影视文化传媒有限公司并出任CEO。公司的业务包括影视投资、影视制作、演员经纪等。 **Xu Qianya**, born in Nanjing, is a film producer. She was the producer and anchor of the program "Perfect" at Jiangsu Radio FM101.1 from 2007 to 2009. At the end of 2009, she joined the China Classification Society in its President's office and at the same time served as the marketing manager of China's Shipping Inspection Magazine. In 2015, she founded Beijing Mengjie Film and Television Culture Media Co., Ltd. and serves as its CEO. The company is involved in investment and production of film and TV programs as well as talent management.

肖月 | Yue Xiao



Diplômée du département de presse, Université de Communication de Chine, Yue Xiao exerce son métier de journaliste au centre d'information, Télévision Shan-Xi depuis plusieurs années. Elle est aussi fondatrice du film Casse-Noisette, productrice des films "Feux artificie autrement" et "ballade de l'assassin", de la série "Tribes and Empires-Storm of Prophecy", ainsi que du documentaire "The Longest Day In Chang'an". 毕业于中国传媒大学 新闻专业 陕西电视台新闻中心从事记者工作多年 胡桃夹子影视创始人。电影《不一样的烟火》出品人 制片人 电影《噪乐江湖》出品人 制片人 网剧《九州海上牧云记》《长安十二时辰》纪录片制片人。 Journalism graduate of the China Communication University, Yue Xiao has been working as a journalist at the Shanxi Television Center for many years. She has also directed the movie Nutcracker and produced movies Different fireworks and The Assassin on the String, as well as the series Tribes and Empires-Storm of Prophecy and the documentary The Longest Day In Chang'an.



Representatives of each company exchange one-on-one